

StartupKit-SaaS

Business strategy and product/project planning tool for startups

Multiple-workspaces

Author: CloudOnex
Software Framework : Laravel
Provided by : codecanyon

Documentation
Feature descriptions and Step by Step User Guide

Introduction

StartupKit-saas is a business planning application. It provides product planning, tasks, business model, swot analysis, notes, calendars and many more. Users can use these features to create their systems for business planning and ideation. This software will help execute ideas faster and more efficiently. With StartupKit-saas multiple users can sign up and manage their workspaces. StartupKit-saas has a super admin portal where admin can manage the users of the application.

What problem does this software solve?

This software is designed to help startup founders to plan their business. Founders can discuss the product planning with other users so that all the ideas and planning stays in the same place.

This software will help startups to save time on researching business models and plans. Business model canvas is usually used by lean startups. They can just create different plans and compare which one performs better over time after getting feedback from the customers.

It helps to keep essential business documents and knowledgebase in the same place. In the absence of a niche system, it gets difficult to track all the necessary documents for a business on a daily basis. Therefore, a system like StartUp kit can be very beneficial to startup founders to plan better and execute the plan faster.

You who buy the software can yourself start a startup and sell this service.

Where will I find the purchase code?

The Steps are below:

1. Log into your Envato Market account.
2. Hover the mouse over your username at the top of the screen.
3. Click 'Downloads' from the drop-down menu.`
4. Click 'License certificate & purchase code' (available as PDF or text file).

How to download the latest version?

To download your item(s):

1. Login to your Codecanyon account.
2. Hover over your username from the top right corner and click 'Downloads' from the drop-down menu.
3. The downloads section displays a list of all the items purchased using your account.
4. Click the 'Download' button next to the item and select 'Main File(s)' which contains all files, or 'Licence Certificate and Purchase Code' for the item licence information only.

Getting Started with StartupKit

What are the Server Requirements to Install the software?

This software is built with the PHP Laravel framework. So, it follows the system requirement of a laravel application.

Server Requirements

- PHP >= 7.3
- OpenSSL PHP Extension
- PDO PHP Extension
- Mbstring PHP Extension
- Tokenizer PHP Extension
- XML PHP Extension
- Ctype PHP Extension
- JSON PHP Extension

How to Install StartupKit?

To install the application upload the startupkit.zip file on your hosting and unzip it directly on the server.

1. Now visit the url where you uploaded it. It should show the installation screen-

StartupKit Installation

We need the following information to install.

- Database Name
- Database Username
- Database Password
- Database Host

The system will also check the necessary file write permissions.

CONTINUE

2. Click Continue, on the next screen it will check the file permissions-

Checking File Permissions

Env file (.env) write permission: Writable (Great!)

RouteServiceProvider.php: Writable (Great!)

CONTINUE

3. Click Continue, on the next screen it will ask for the database info-

Database Info

Database Host

Database Name

Database Username

Database Password

CONTINUE

4. Enter the database info and click Continue. In this step it will check the database connection and create the configuration file for the database.

StartupKit Installation

Database connection was successful! On the next step, system will import the primary data.

While importing the database, it might take some time depending on your system. Click Continue Once!

CONTINUE

StartupKit Installation

Database import was successful.

Set your admin profile on the next step.

CONTINUE

5. On the next step, it will show the login instructions. Click Continue and you should see the login screen-

StartupKit Installation

Set your Admin Profile

First Name

Last Name

Email (Username)

Password

Confirm Password

SAVE

Login

Enter your email and password to logi

Email

demo@cloudonex.com

Password

☒ Remember me

SIGN IN

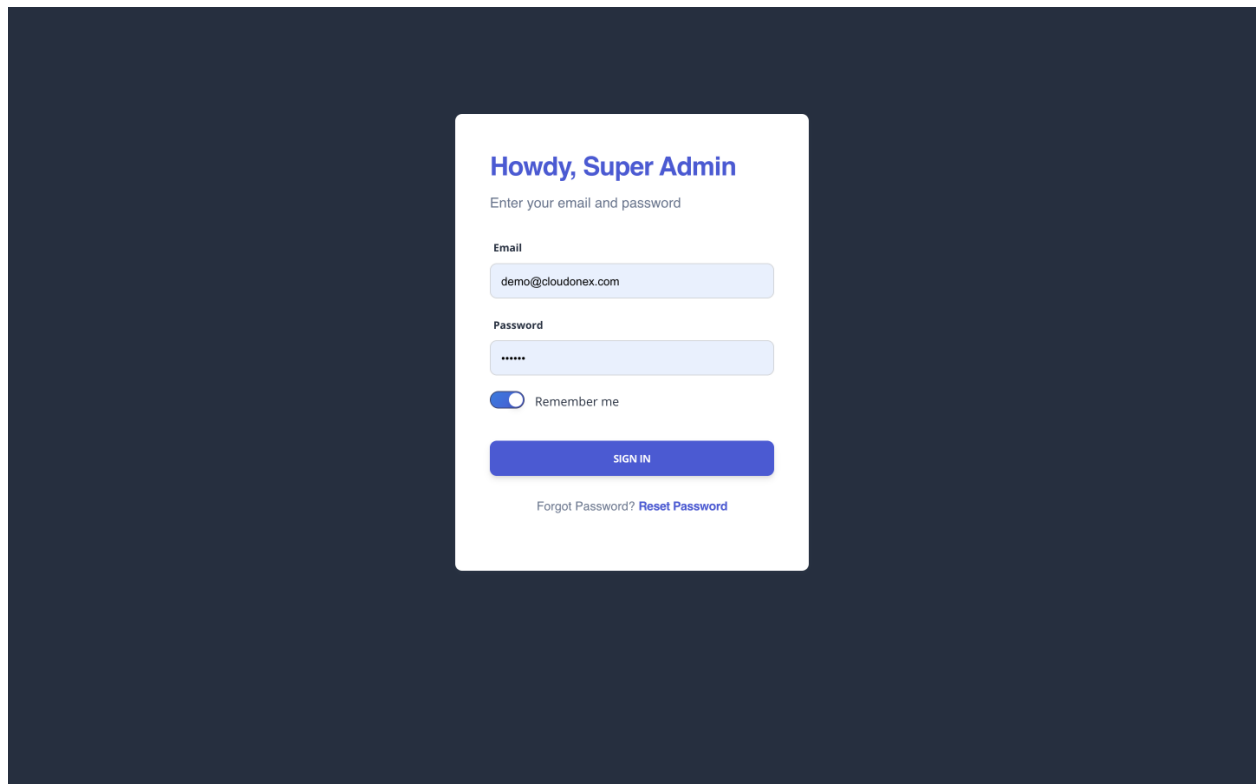
Forgot Password? [Reset Password](#)

This software has two portals, one is for the super admin and the other is for the users.

Super Admin/ Admin Portal

Super Admin can create plans, manage users and workspaces from the portal.

Super Admin has a separate login page. Sign in with the credentials that you created when you installed the software.

The image shows a login page for the Super Admin portal. The page has a dark blue background. In the center, there is a white card with the following elements: a blue heading "Howdy, Super Admin", a subtitle "Enter your email and password", an "Email" label above a text input field containing "demo@cloudonex.com", a "Password" label above a password input field with masked characters "*****", a "Remember me" toggle switch which is currently turned on, a blue "SIGN IN" button, and a link "Forgot Password? Reset Password" at the bottom.

Howdy, Super Admin

Enter your email and password

Email

demo@cloudonex.com

Password

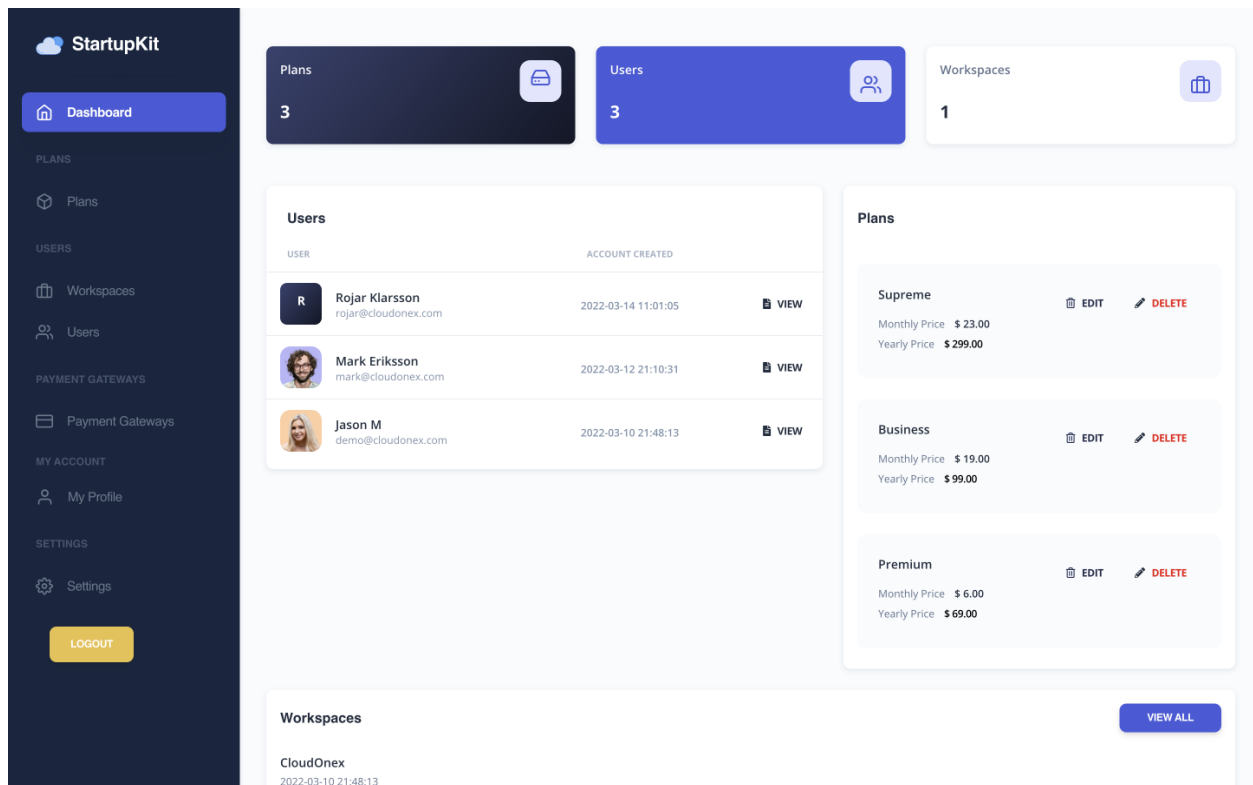
☒ Remember me

SIGN IN

Forgot Password? [Reset Password](#)

Super Admin Dashboard

Super admin dashboard shows an overview of the users, workspaces and plans. For example, you will see how many plans, users, workspaces, you have. Recent workspaces, users and plans.



StartupKit

Dashboard

PLANS

Plans

USERS

Workspaces

Users

PAYMENT GATEWAYS

Payment Gateways

MY ACCOUNT

My Profile

SETTINGS

Settings

LOGOUT

Plans

3




Users

3

Workspaces

1

Users

USER	ACCOUNT CREATED	
 Rojar Klarsson rojar@cloudonex.com	2022-03-14 11:01:05	VIEW
 Mark Eriksson mark@cloudonex.com	2022-03-12 21:10:31	VIEW
 Jason M demo@cloudonex.com	2022-03-10 21:48:13	VIEW

Plans

Supreme [EDIT](#) [DELETE](#)

Monthly Price \$ 23.00
Yearly Price \$ 299.00

Business [EDIT](#) [DELETE](#)

Monthly Price \$ 19.00
Yearly Price \$ 99.00

Premium [EDIT](#) [DELETE](#)

Monthly Price \$ 6.00
Yearly Price \$ 69.00

Workspaces [VIEW ALL](#)

CloudOnex
2022-03-10 21:48:13









Workspaces

When a user signs up, a workspace is created in their name. All workspaces will be shown in a list under workspaces. A super admin can access some other data, such as when the workspace was created. If the workspace is subscribed or not. Super admin can also delete the workspace.

Users

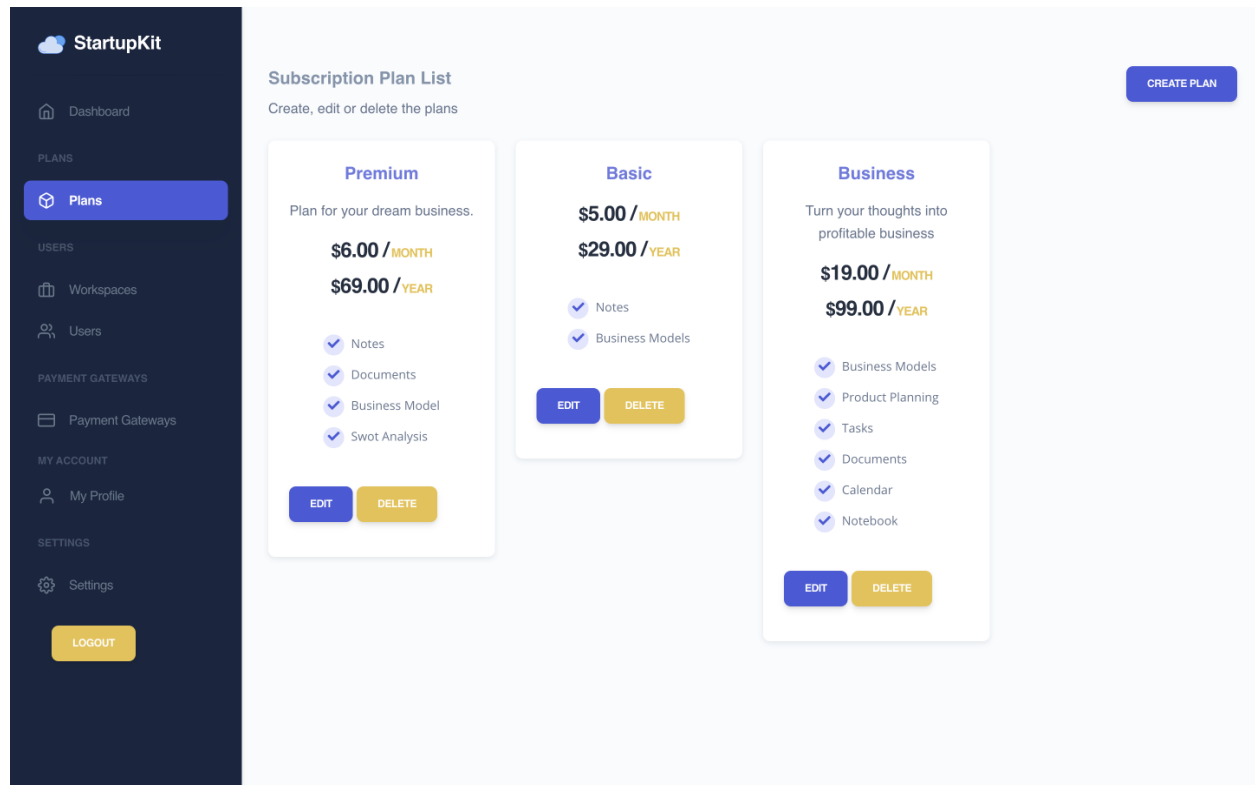
All users will also be shown in a list under users. Super admin will be able to view the profile information of the user. More information, such as under which workspace the user is, will also be shown on the list. Super Admin can also delete users.

The screenshot displays the 'StartupKit' application's 'Users' management page. On the left is a dark sidebar with navigation links: Dashboard, Plans, Users (highlighted), Workspaces, Payment Gateways, My Account, and Settings. A 'LOGOUT' button is at the bottom of the sidebar. The main content area is titled 'Users' and features a '+ ADD NEW USER' button in the top right corner. Below the title is a table with the following columns: USER, MOBILE NUMBER, WORKSPACE NAME, ACCOUNT CREATED, and actions. The table lists three users: Jason M (demo@cloudonex.com), Mark Eriksson (mark@cloudonex.com), and Rojar Klarsson (rojar@cloudonex.com). All users are associated with the 'CloudOnex' workspace. The 'ACCOUNT CREATED' column shows timestamps for each user. The actions column for each user includes a 'VIEW' link and a 'DELETE' button.

USER	MOBILE NUMBER	WORKSPACE NAME	ACCOUNT CREATED	
 Jason M demo@cloudonex.com		CloudOnex	2022-03-10 21:48:13	 VIEW
 Mark Eriksson mark@cloudonex.com		CloudOnex	2022-03-12 21:10:31	 VIEW  DELETE
 Rojar Klarsson rojar@cloudonex.com		CloudOnex	2022-03-14 11:01:05	 VIEW  DELETE

Plans

Super Admin can create plans from the super admin panel. They can add monthly and yearly pricing of the plans, add features, and enable or disable features for each plan.

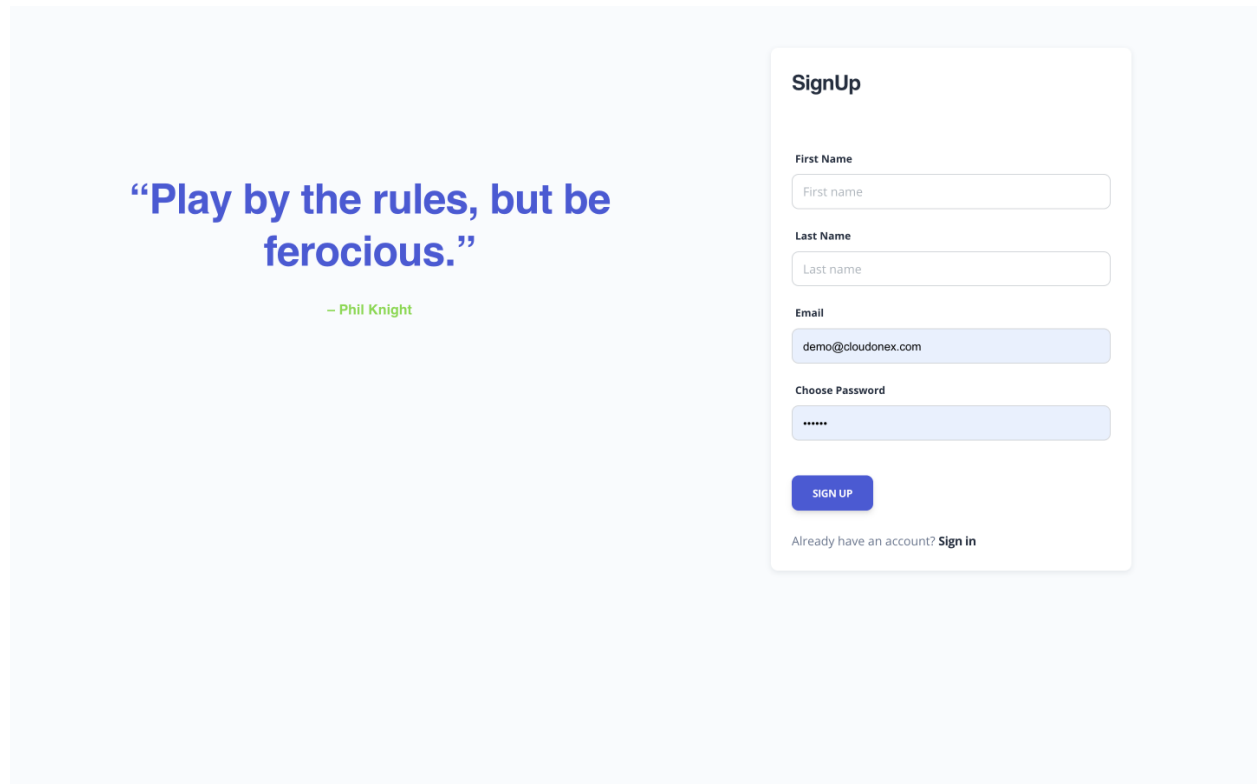


Payment Gateway

This saas comes with stripe payment gateway integration. Super admin can configure the Stripe payment gateway from the portal. To configure the payment gateway, insert the Public Key and Private Key of the Stripe.

Sign Up page for users

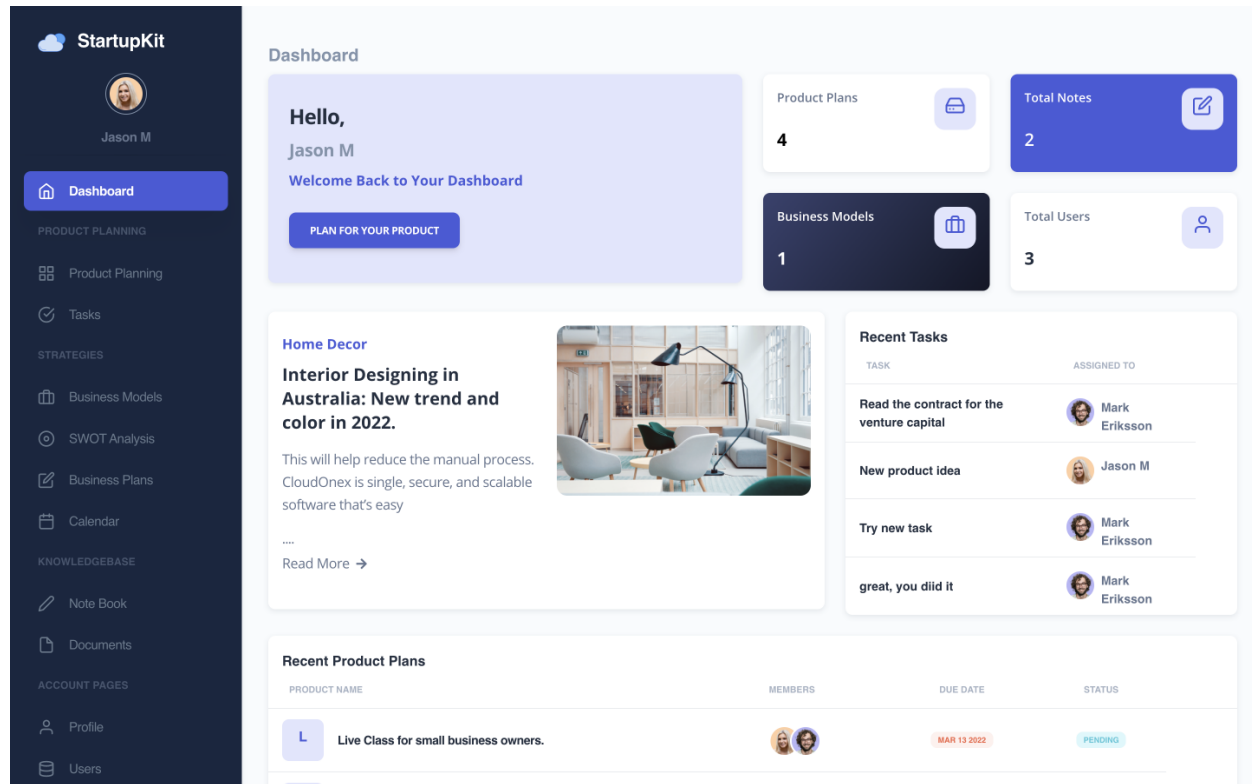
This software comes with a signup page for users. To sign up, users must provide their First Name, Last Name, email, and password.



The screenshot displays a user registration interface. On the left, a quote in blue text reads: **“Play by the rules, but be ferocious.”**, attributed to **– Phil Knight** in green. On the right, a white form titled **SignUp** contains the following fields: **First Name** (placeholder: First name), **Last Name** (placeholder: Last name), **Email** (placeholder: demo@cloudonex.com), and **Choose Password** (placeholder: *****). A blue **SIGN UP** button is positioned below the password field. At the bottom of the form, a link states: **Already have an account? [Sign in](#)**.

User Dashboard

After Installing, you will log in to the system and get to the dashboard, which looks like the following screenshot. It shows an overview of your workspace. For example, you will see how many Product Plans, Notes, business models you have created. Recent Product plans, tasks are also shown in the table.



Features

With this app, you can take notes, journal, manage personal projects, add to-dos, add to-learns, create a knowledge base, create a vision board, etc. This software will help you organize your thoughts and planning and help you take action faster.

Product Planning

StartupKit gives you a central hub to organize all your business planning work. When all information is in one place, executing ideas becomes far easier.

How to create a new Product Plan?

The steps are below:


1. To create a product plan, go to Product Plans on the side navigation bar and click on create project.
2. Write a short pitch and description of the product.
3. Give an estimate of the start date and end date of the product . The start date is when you are expecting to start working on the product development and the end date is when the development of the product will end. Developing a product is a long process and it often requires customer feedback thus you can choose a date when you think the MVP will end.
4. Click on the save button to create the plan.

The screenshot shows the 'StartupKit' application interface. On the left is a dark sidebar with the 'StartupKit' logo and user profile 'Mark Eriksson'. Below the profile are navigation links: Dashboard, Product Planning (highlighted), Tasks, and a section for STRATEGIES including Business Models, SWOT Analysis, Business Plans, and Calendar. At the bottom are ACCOUNT PAGES: Profile and Users.

The main content area is titled 'Product Ideas' and features a 'PLAN PRODUCT' button in the top right. Below the title is a table with the following data:

PRODUCT NAME	MEMBERS	DUE DATE	STATUS	ACTION
SaaS for RealX		Mar 11 2022	PENDING	
AI for eye patient		Mar 12 2022	PENDING	
Service for Elder People		Mar 13 2022	PENDING	
Live Class for small business owners.		Mar 13 2022	PENDING	

StartupKit



Mark Eriksson

Dashboard

PRODUCT PLANNING

Product Planning

Tasks

STRATEGIES

Business Models

SWOT Analysis

Business Plans

Calendar

KNOWLEDGEBASE

Note Book

Documents

ACCOUNT PAGES

Profile

Users

SaaS for RealX


PRODUCT PLANS


EDIT


PENDING


MAR 11 2022

MAR 11 2022

Jason

Mark

Lisa



OVERVIEW

DISCUSSIONS

Summary


This will help reduce the manual process. CloudOnex is single, secure, and scalable software that's easy to customize and upgrade. Boost productivity to lightning speed. CloudOnex is single, secure, and scalable software that's easy to customize and upgrade. Boost productivity to lightning speed.

Description

A contract is a legally binding agreement between or among the parties that defines and governs the rights and duties. And an e-contract is a contract created and signed electronically. A contract typically involves exchanging services, goods, money, or a promise of any of those.

In most countries, e-contracts and e-signatures are just as legal and enforceable as traditional paper-and-ink contracts and signatures. Digital contracts and digitally signed documents are legally enforceable as long as it meets the requirements of applicable law. If the contract parties agree to digital signatures and the software keeps a record of digital signatures, they are legally binding.

StartupKit



Mark Eriksson

Dashboard

PRODUCT PLANNING

Product Planning

Tasks

STRATEGIES

Business Models

SWOT Analysis

Business Plans

Calendar

KNOWLEDGEBASE

Note Book

Documents

ACCOUNT PAGES

Profile

Users

SaaS for RealX


PRODUCT PLANS


EDIT


PENDING


MAR 11 2022

MAR 11 2022

Jason


Mark

Lisa




OVERVIEW

DISCUSSIONS




Mark Eriksson

now I see




Mark Eriksson

hi jasonn




Jason M

hh



Mark Eriksson

Hi Jason, sounds great. Lets do it.



Jason M

Hi, I have a brilliant idea on this, I think we can do it.

Write your comment

SEND

Tasks

You can add tasks and assign tasks to other users across the same workspace.

StartupKit

Mark Eriksson

Dashboard

PRODUCT PLANNING

Product Planning

Tasks

STRATEGIES

Business Models

SWOT Analysis

Business Plans

Calendar

KNOWLEDGEBASE

Note Book

Documents

ACCOUNT PAGES

Profile

Users

Tasks

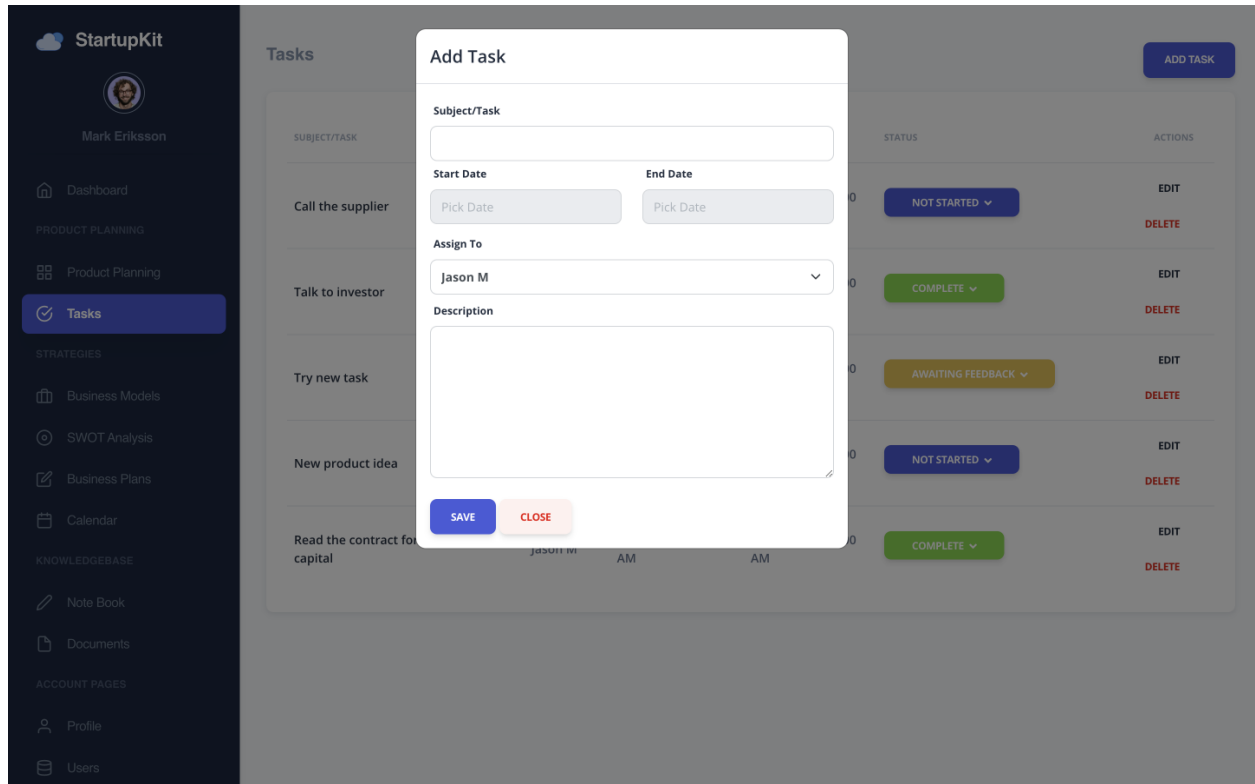
ADD TASK

SUBJECT/TASK	ASSIGNED TO	START DATE	DUE DATE	STATUS	ACTIONS
Call the supplier	Jason M	Mar 16 2022 12:00 AM	Mar 17 2022 12:00 AM	NOT STARTED	EDIT DELETE
Talk to investor	Jason M	Mar 15 2022 12:00 AM	Mar 15 2022 12:00 AM	COMPLETE	EDIT DELETE
Try new task	Jason M	Mar 16 2022 12:00 AM	Mar 22 2022 12:00 AM	AWAITING FEEDBACK	EDIT DELETE
New product idea	Jason M	Mar 22 2022 12:00 AM	Mar 29 2022 12:00 AM	NOT STARTED	EDIT DELETE
Read the contract for the venture capital	Jason M	Mar 22 2022 12:00 AM	Mar 30 2022 12:00 AM	COMPLETE	EDIT DELETE

How to add tasks?

The steps are below:

1. Click on tasks on the sidebar.
2. Click on add task.
3. upon clicking a modal will open where you can write the task.
4. Assign tasks to the users.



Business Model Canvas

The Business Model Canvas (BMC) is a strategic management tool to quickly and easily define and communicate a business idea or concept. The standard framework for a business-model canvas was developed by Alexander Osterwalder and Yves Pigneur in their book Business Model Generation.

It is a one-page document that works through the fundamental elements of a business or product, structuring an idea in a coherent way. It allows people to get an understanding of your business and to go through the process of making

connections between what your idea is and how to make it into a business. Therefore, this tool is very useful to quickly and easily define and communicate a business idea.

StartupKit

Mark Eriksson

Dashboard

PRODUCT PLANNING

Product Planning

Tasks

STRATEGIES

Business Models

SWOT Analysis

Business Plans

Calendar

KNOWLEDGEBASE

Note Book

Documents

ACCOUNT PAGES

Profile

Users

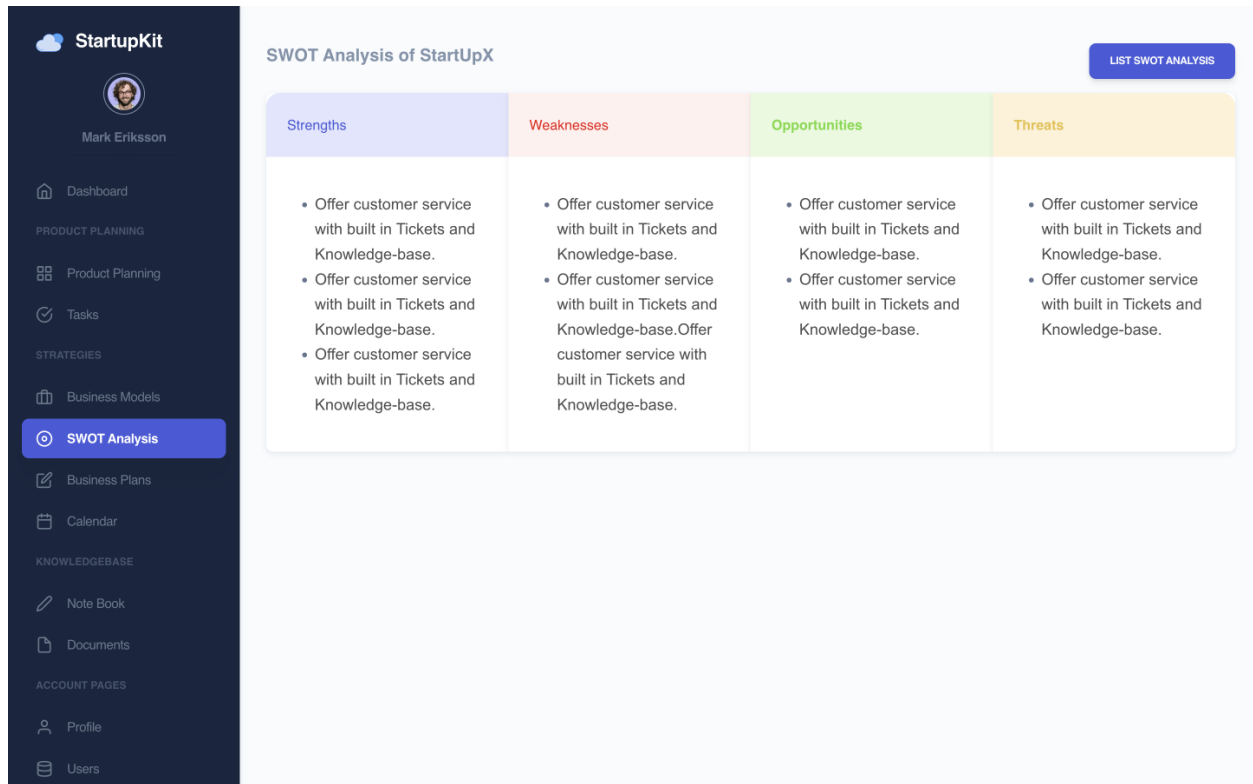
Business Model Canvas of Home

DESIGN BUSINESS MODEL PRINT EDIT DELETE

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
<ul style="list-style-type: none"> Invoice customers and get paid online. Seamless Online Payment system let you receive payments right away. Invoice customers and get paid online. Seamless Online Payment system let you receive payments right away. 	<ul style="list-style-type: none"> Offer customer service with built in Tickets and Knowledge-base. Customer satisfaction will increase your sales. Offer customer service with built in Tickets and Knowledge-base. Customer satisfaction will increase your sales. Offer customer service with built in Tickets and Knowledge-base. 	<ul style="list-style-type: none"> Offer customer service with built in Tickets and Knowledge-base. Customer satisfaction will increase your sales. Offer customer service with built in Tickets and Knowledge-base. 	<ul style="list-style-type: none"> Offer customer service with built in Tickets and Knowledge-base. Customer satisfaction will increase your sales. 	<ul style="list-style-type: none"> Offer customer service with built in Tickets and Knowledge-base. Customer satisfaction will increase your sales.
	<p>Key Resources</p> <ul style="list-style-type: none"> Offer customer service with built in Tickets and Knowledge-base. Customer satisfaction will increase your sales. 		<p>Channels</p> <ul style="list-style-type: none"> Offer customer service with built in Tickets and Knowledge-base. Customer 	

Swot Analysis

SWOT analysis, also called the SWOT matrix, is a strategic planning technique used to help businesses identify strengths, weaknesses, opportunities, and threats related to business competition or project planning. It is sometimes called situational assessment or situational analysis.



The steps are below:

1. Go to the left navigation bar and click swot analysis.
3. Click the New SWOT Analysis.
4. After clicking on the New SWOT Analysis you will go to a page where you can write the analysis.
5. Later, you can read the analysis by clicking on see details on the dropdown icon on the list card.

Business Planning

When you start setting up a business, the first thing you should consider is a business plan. You must need a proper business plan to have a business bank account. Even venture capitalists, angel investors, and bankers will ask for a Business Plan if you are looking for investment.

How to write a business plan

The steps are below:

1. To write a business plan click on the business plans menu on the sidebar.
2. Click on the write business plan button on the top right corner.
3. Fill out all the necessary fields.
4. You must fill the mandatory fields.
5. After saving the plan, you will find it on the business plans menu.

Calendar

Planning events ahead gives you a huge competitive advantage. The Calendar is the best friend of proactive people. It would be best if you had all your events organized and kept on a calendar.

The screenshot shows the StartupKit application interface. On the left is a dark sidebar with the StartupKit logo and user profile 'Mark Eriksson'. Navigation links include Dashboard, Product Planning, Tasks, Business Models, SWOT Analysis, Business Plans, and a highlighted 'Calendar' option. Below these are sections for Knowledgebase (Note Book, Documents) and Account Pages (Profile, Users).

The main content area is titled 'Calendar' and features an 'ADD EVENT' button. It displays a list of events on the left and a calendar grid for March 2022 on the right. The events list includes:

- write the plan (Mar 03 2022 12:00 AM) with a DELETE button
- assign task (Mar 11 2022 12:00 AM) with a DELETE button

The calendar grid shows dates from 27 to 9. Two events are visible on the calendar:

- '12a write the p' on Thursday, March 3rd
- '12a assign task' on Friday, March 4th

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	1	2	3 • 12a write the p	4	5
6	7	8	9	10	11 • 12a assign task	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

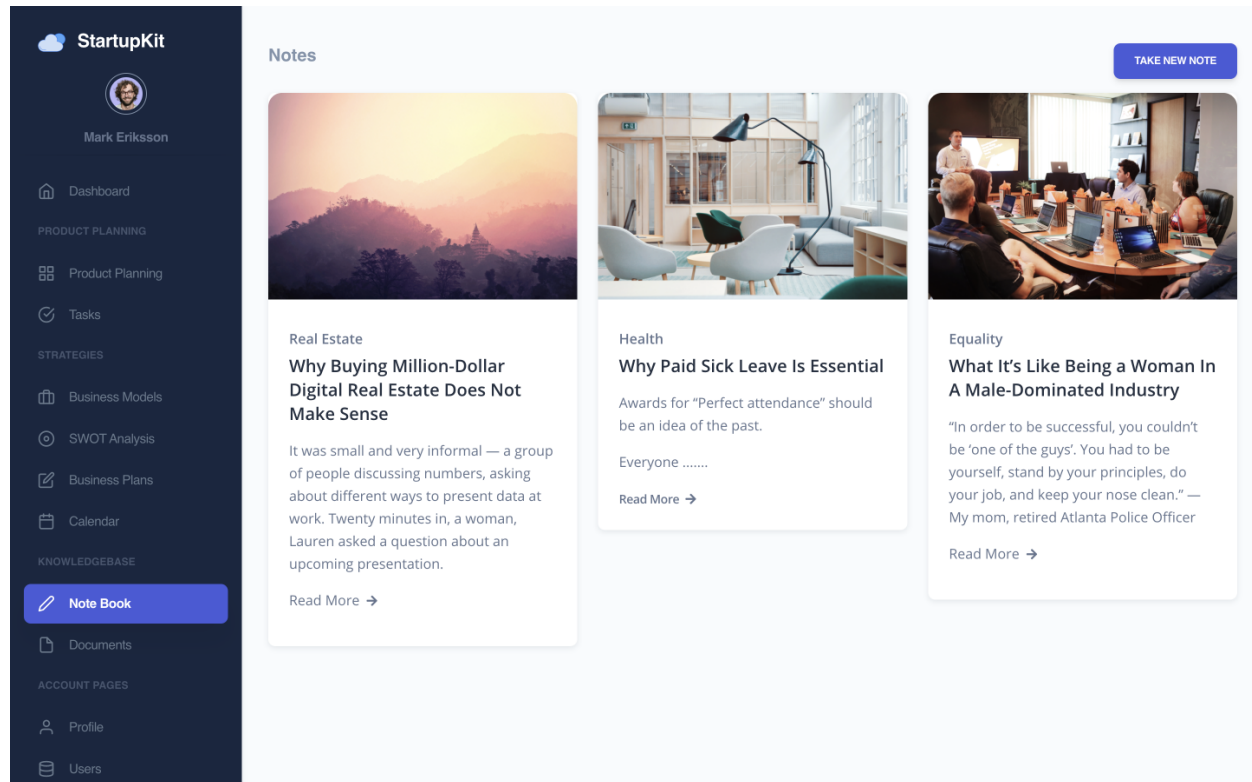
How to add Events to the Calendar?

The steps are below:

1. You can add an event on the calendars by clicking on Calendar on the side navigation bar.
2. Click on Add Event as shown below.
3. Choose the Startdate and time to End Date and time.
4. Give the event a name, such as a zoom meeting or whatever your event is.
5. Write a description
6. Now, click save to save the event
7. After creating an event, you see the events in a list beside the Calendar.
From where you can delete the event.
8. If you click on a particular event on the Calendar, you will be able to edit it.

NoteBook

A habit of note-taking is a great skill. In this software, you can take good notes and write about anything that comes to your mind. This notes system will help your team learn together.




How to take notes?

The steps are below:

1. To take a note, go to NoteBook on the side navigation and click on take new note.
2. You can add a cover photo of the note.
3. The rich text editor gives you many options to write a note perfectly, such as you can add tables, images, use different colors, highlight lines, underline lines. Etc.
4. You can print your note as well.
5. After creating the note when you click on read more you can view the note like the following picture.

StartupKit



Jason M

Dashboard

PRODUCT PLANNING

Product Planning

Tasks

STRATEGIES

Business Models

SWOT Analysis

Business Plans

Calendar

KNOWLEDGEBASE

Note Book

Documents

ACCOUNT PAGES

Profile


Users

Home Decor

EDIT


DELETE

Interior Designing in Australia:
New trend and color in 2022.



Jason M

Mar 13 2022



Awards for "Perfect attendance" should be an idea of the past.

Everyone gets sick, but not everyone can afford to take time off from work to get better. Workers often find themselves caught between a rock and a hard place when they get sick: Stay home and lose a paycheck or the job entirely, or go to work and risk spreading an infection to others.

The tsunami of **omicron** kept more workers sick at home than at any other point in the pandemic, and serves as a reminder why paid sick leave should be universal. According to a new **Census Bureau** survey, 21% of all working adults in the United States missed at least one day of work between January 26 and February 7 due to Covid: Either they had Covid, were caring for someone with Covid, or had to stay home because their child's school or daycare was closed.

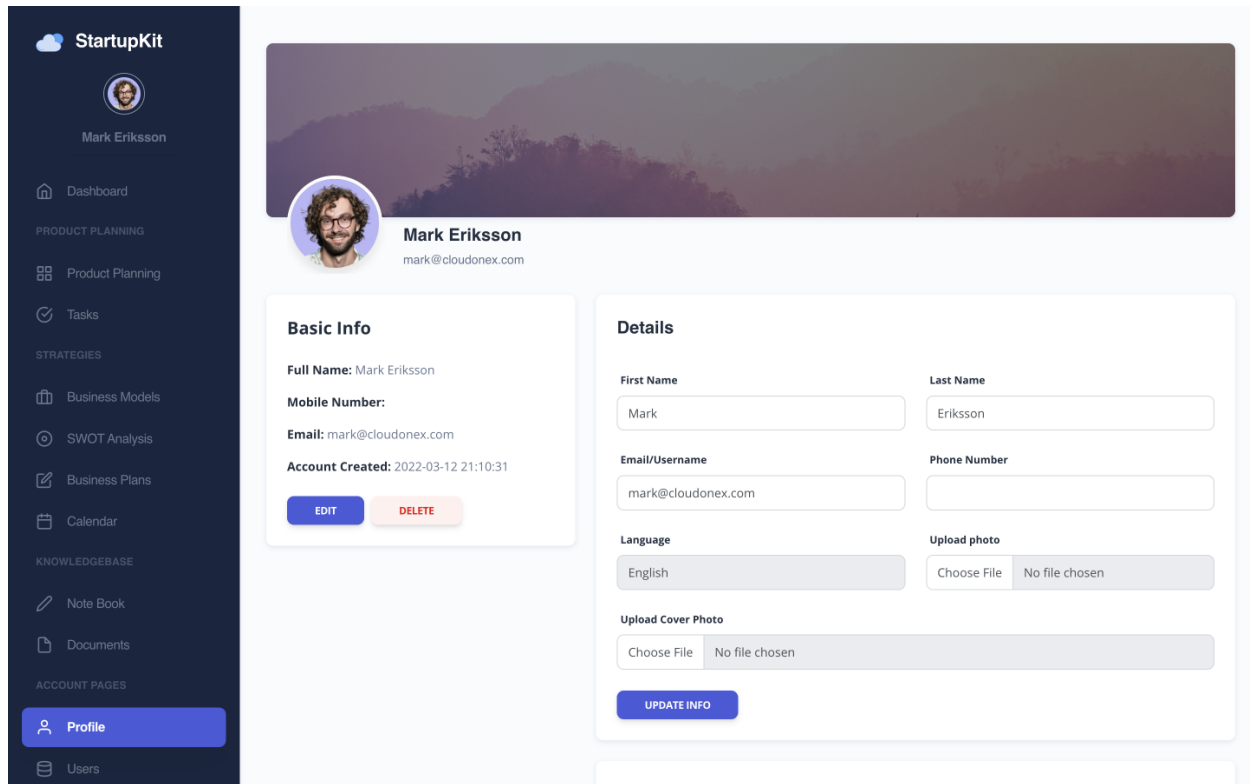
Despite **one-fifth of the American workforce** staying home sick during those two weeks, no federally mandated sick leave was available for workers. The United States is just **one of 11 countries** around the world lacking federal paid sick and family leave programs.

Documents

You can upload documents here to keep your documents organized and download them whenever you need them.

Profile

The Profile is your Profile with your general information along with login credentials. You can add a cover photo for your profile as well to the right mood.



How do I change my password?

The steps are below:

1. Go to Profile on the side navigation bar.
2. Click on change password from the left navigation.
3. Write your old password
4. Write a new password.
5. Confirm the new password by writing the same new password.

Users

You can add as many users as you want.

How to add a new user?

The steps are below:

1. Click on users from the left navigation bar.
2. Click on add a new user from the top right corner.
3. Now add a new user and click on save.

My plan

From Billing your user can subscribe to the plans that the Super Admin created. Users can choose to either pay monthly or yearly. The payment method is stripe.

Settings

From settings, you can change the name of your workspace or can even upload a logo.

How to change the name of the workspace and upload a logo?

The steps are below:

1. Click on Settings on the left navigation bar.
2. Here you can change the name of the workspace.
3. And upload a logo.

Thank you so much

CloudOnex team

Have any questions?

Email us at admin@cloudonex.com

To Create a Support Ticket Visit

<https://www.cloudonex.com/register/>